

AMENDMENT

Specification

Please amend the specification as follows:

Beginning on Page 4, Line 22,

[b]e individually edited and manipulated in a non-linear fashion in digital editing process 100.

The original, moving content, contained in the digital source file 103, is edited to allow the placement of virtual products upon it. The virtual product content, similar to the original moving content described above, may be gathered or introduced from a variety of virtual product content sources. For example, the virtual product content source may be from film, video stream, streaming video on a network, stored upon numerous file formats, and the like. Alternatively, the virtual product content source may be rendered as delivered to a viewer, as in many graphical computer or video games. Additionally, the virtual product content source may be a network which is in communication with the system upon which the present invention is being employed, such as the Internet, an Intranet, Local Area Network, Wide Area Network, and the like. Thus, the virtual product source may be websites on a network or peripheral computing systems communicatively coupled via the network. It is understood that the virtual product content source may vary depending on a variety of factors, such as the original moving content source, editing techniques employed, the system upon which the present invention is employed, and the like. Further, the virtual product source may include commercial items as described herein below.